

Howdy, I'm Brian Travers.



Front-end engineer with 12+ years of agency experience building accessible, responsive, maintainable web applications. Combining a graphic-design background with strong front-end skills to elevate creative direction into polished digital experiences.

Approach

- I build modern web applications with a thoughtful combination of hand-written and AI-assisted code, focusing on scalable architecture, reusable components, and maintainable front-end systems.
- I enjoy owning products beyond launch—evolving CMS platforms, integrating APIs, improving publishing workflows, and partnering with designers, marketers, and stakeholders to continually improve the user experience.

Work History

Notorious111 (previously HZ) 2022-2026

Developer. Built and maintained CMS-driven web applications for enterprise and consumer brands using modern front-end frameworks. Collaborated across strategy, design, and development teams while owning complex features, API integrations, and long-term platform improvements.

88 Brand Partners 2014-2022

Developer and Senior Developer. Built responsive websites, interactive experiences, digital ads and custom applications while helping establish front-end architecture and serving as the agency's motion graphics lead.

Promotional Products Partners 2005-2014

Graphic Designer. Led the company's graphic's department while expanding its digital presence through website development and online marketing. This role sparked a transition from graphic design into front-end development and laid the foundation for a career focused on building digital products.

Education

Saint Mary's University of Minnesota 2000-2004

Bachelor Of Arts in Graphic Design

More

See Select Work:



btravs.com



codepen.io/btravs



github.com/btravsdev

Contact Me:



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Core Skills



HTML

CSS / SCSS



Javascript / Typescript

SVG

CMS



Sanity

Contentful



Wordpress

PHP (& Laravel)

Squarespace

Recent Frameworks



React

Vue / Nuxt



Next.js (SSR and SSG)

Astro

Developer Tools



Git

Figma



Cursor AI

Claude Code

Additional Skills



HTML Email Development

Display Advertising

Motion Graphics

After Effects

Adobe Illustrator

Select Client Experience



Endeavor Health

