

Howdy, I'm

Brian Travers

Chicago-based full-stack developer, former graphic designer, and agency veteran with 10+ years of experience building websites and all things digital.

Skills

- I build big websites and small landing pages alike with a purposeful mix of hand-written and AI-generated code.
- Paramount to my process is creating accessible, well-documented and maintainable code.
- I have a historical knowledge and updated expertise in programming HTML email and display ad development.
- My most valuable skill is my curiosity and passion for problem solving, adding value beyond the 'dev team'. Over the past few years, I've worked on data visualization, dashboards, 360-degree virtual tours, Snapchat games, Facebook video ads, broadcast commercials, in-stadium jumbotron video, custom MIDI audio tracks, website analytics reports among many others. The foundation of my skills are below:

Core



Recent Frameworks



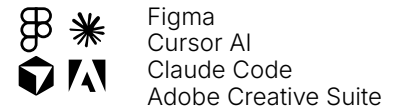
Animation & Motion



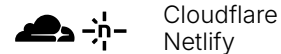
CMS



Tools



Backend



Work History

Notorious111 (previously HZ) 2014-2026

Developer. Working individually and on teams of developers using agile methods. Frequent collaboration with strategists, account teams, copywriters and designers.

88 Brand Partners 2014-2022

Developer and Senior Developer. On a small team of developers at a lean but robust boutique agency. Also doubled as the in-house motion graphics lead.

Promotional Products Partners 2005-2014

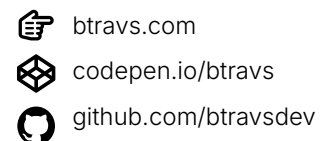
Graphic Designer. Responsible for all tasks of the art department. Evolved the company to grow digital presence and the start of my interest in development.

Education

Saint Mary's University of Minnesota 2000-2004

Bachelor Of Arts in Graphic Design

See Select Work



Select Client Experience



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